

# RAY FLORES

• business analyst •

## ABOUT ME

Ray is the name and analysis is the game. I've had jobs in all kinds of industries, from tech to government. But at the end of the day I'm an analyst at heart. I currently write and self-publish eBooks on Amazon. Looking to improve my analytical skills thru writing. I recently published a short analytical book on options trading strategies. Interested in working for a great company!

## EDUCATION






2010 - 2014 • Columbia University  
BA - Economics  
With coursework in Econometrics, Statistics, and Mathematics, completion of multiple thesis papers

2018-2019 • University of Texas at San Antonio  
MS - Data Analytics  
With coursework in R, Python, and SQL

## EXPERIENCE

- 2020 ->**     **Big Ray Books - Independent Publisher**  
Founder & CEO
- Publishing books online thru Amazon and bigraybooks.com
  - Research of various topics, including: business, market trends, and current events
  - Marketing experience running ad campaigns on Facebook and Amazon
- 2017-**     **Texas Nitro - Data Consulting and Investment Management Firm**  
**2020**     Founder & CEO
- Consulted with various companies, including H-E-B on an omni-channel marketing customer segmentation
  - Managed a six-figure fund for family and close friends with exposure to U.S. equities and derivatives markets
- 2015-**     **Legislative Budget Board**  
**2017**     Criminal Justice - Data Analyst
- Created statistical projections and reports for use by the Texas State Legislature
  - Presented findings and reports to the Texas State Legislature.
  - Collaborated with a team of highly educated policy and data experts

## SKILLS

Python		R	
SQL		Excel	
Public Speaking		Research	